



"ROCK SOLID"

BUILD A FORTRESS AROUND YOUR FUTURE!

Concept Presentation





ELIGIBLE VEHICLES

Vehicles up to 5 years old and having less than 80,000 miles on the odometer at the time of sale

 **7 Year / 125,000 Powertrain Warranty**

 **Emergency Roadside Assistance**

 **Available Wraps**



ELIGIBLE VEHICLES

Vehicles up to 15 years old and having less than 200,000 miles on the odometer at the time of sale

 **3 Year / 36,000 Powertrain Warranty**

 **Available Wraps**



ELIGIBLE VEHICLES

All New Vehicles

 **20 Year / 200,000 Powertrain Warranty**

FORTRESS MULTIPOINT

- 162-Point Inspection on every Fortress Certified CPO Vehicle
- Inspection Includes:
 - Vin/TSB/Recall Check
 - Required Maintenance
 - Powertrain/Chassis
 - Body Frame
 - Road Test
 - Interior/Exterior
 - Electrical Components
 - Cooling & Heating
 - Additional Items (Keys, Tires, Alignment)
- Carbonless forms provided or digital format provided for integration with DMS.



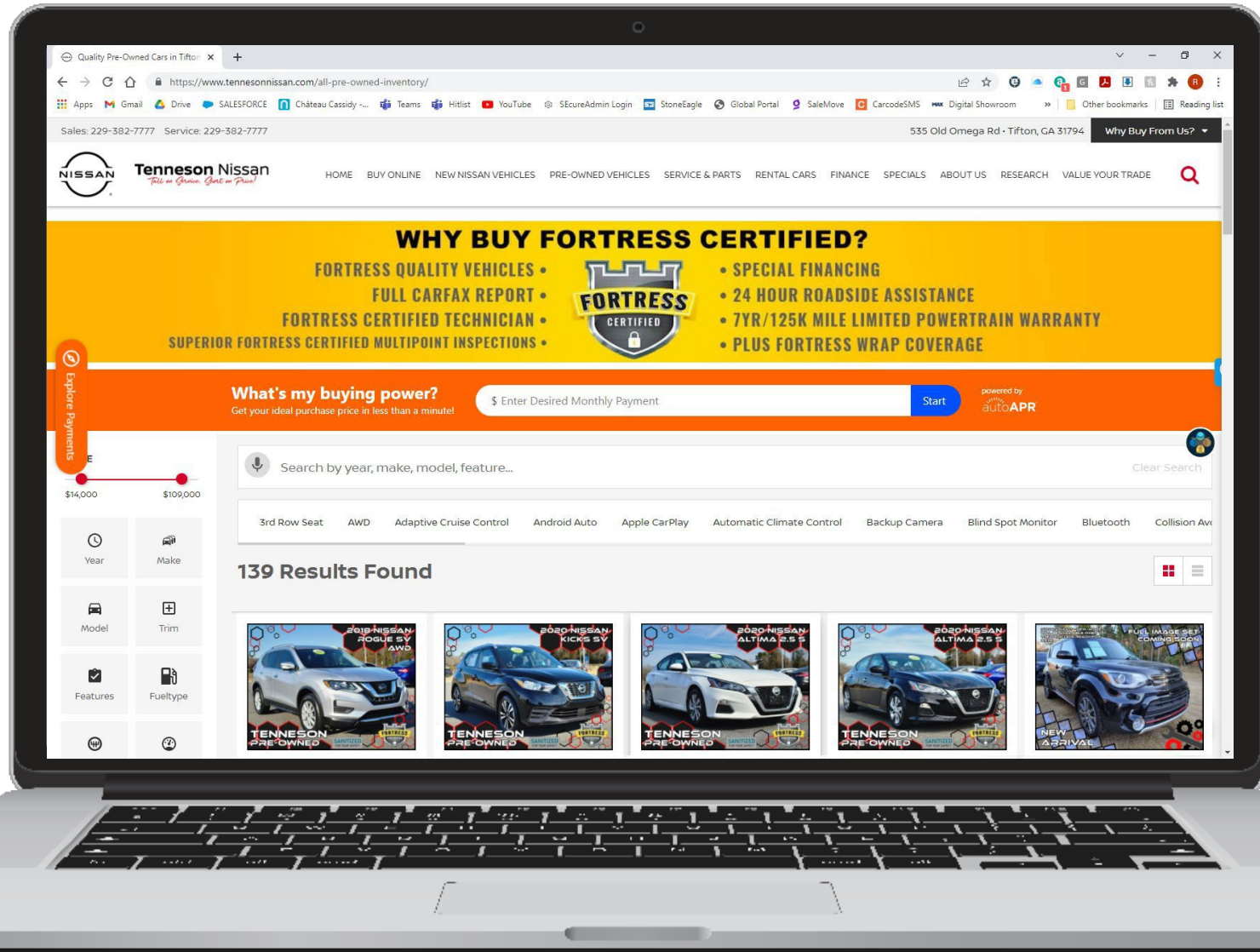
FORTRESS MARKETING

- Displayed prominently throughout the showroom.
- Every Fortress Certified Vehicle receives a license plate & window cling.
- **Provided Items Include:**
 - CPO Checksheet
 - Presentation Books
 - Brochures
 - Document Holders
 - License Plates
 - Window Clings
 - Claims Cards
 - Website marketing support



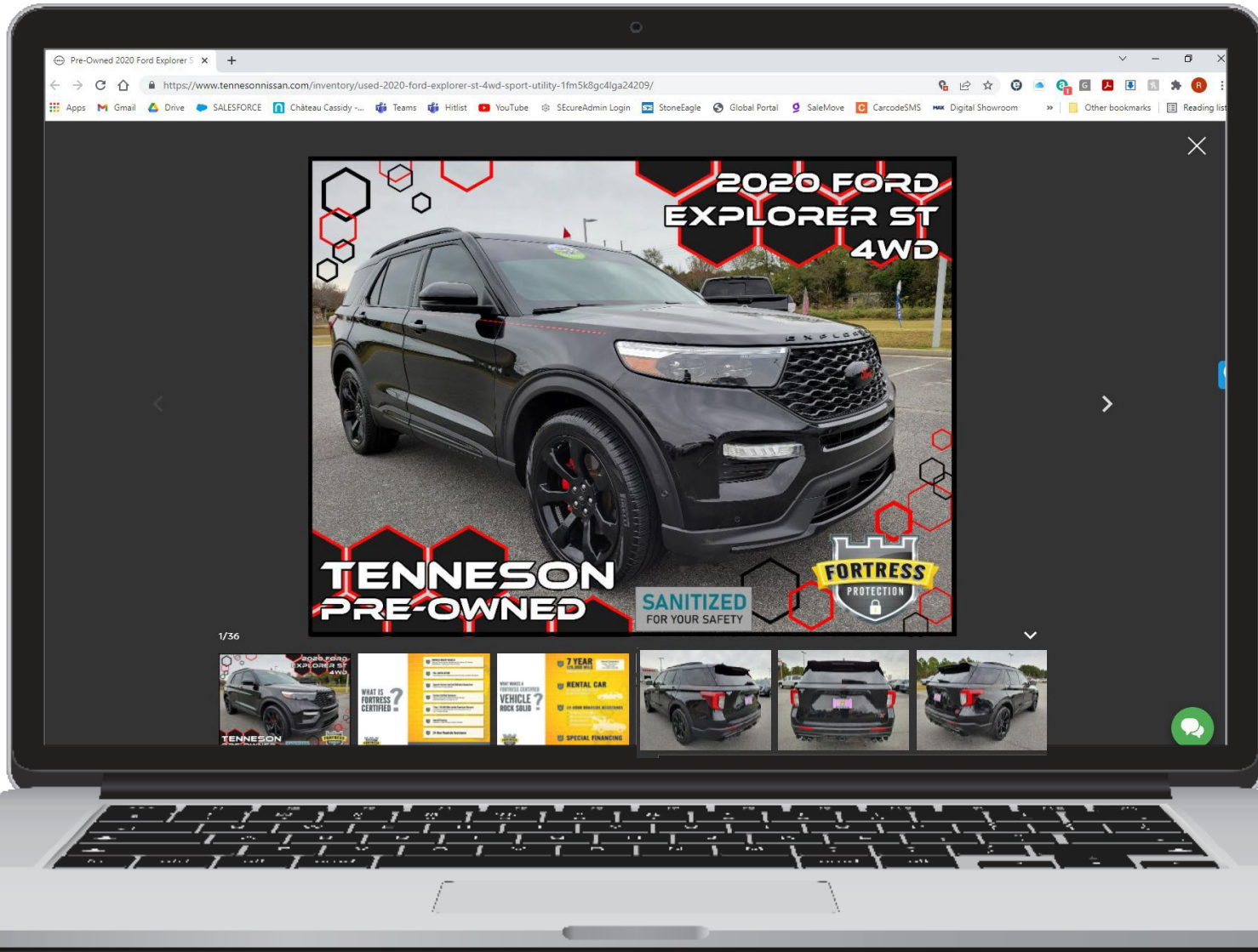
WEBSITE MARKETING SUPPORT

- Integrates the Fortress CPO Brand into your Website & 3rd Party Lead Providers.



WEBSITE MARKETING SUPPORT

- CPO Brand Overlay into VDP Page.

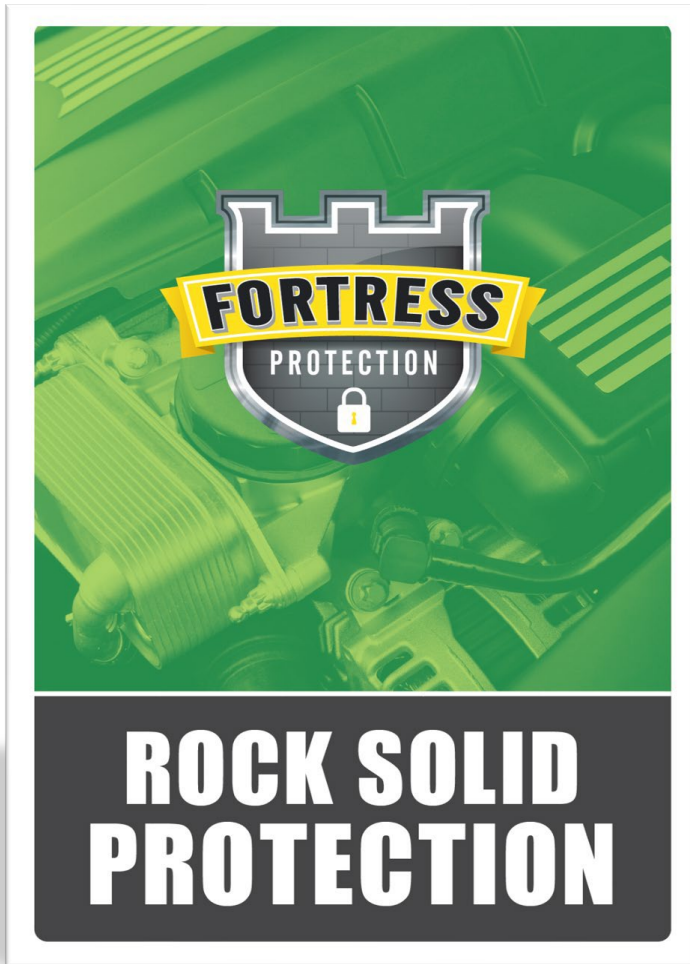


DEDICATED DEALERSHIP-SPECIFIC FORTRESS WEBSITE

- Program Details
- Wrap Information
- Cancellations
- Claims



ADDITIONAL MARKETING MATERIALS



Brochure



Document Holder

SALES PROCESS - PRESENTATION BOOK

- Every customer presented Fortress CPO value proposition.
- Distinguishes the dealership from the competition.
- Sets up Wrap Sale and other products for F&I.





FORTRESS CERTIFIED

USED VEHICLES

"Rock Solid Protection"

WHAT IS FORTRESS CERTIFIED?



FORTRESS QUALITY VEHICLES

Only the Finest Quality Vehicles get the Stamp of Fortress Certification - Giving you Piece of Mind



FULL VEHICLE HISTORY REPORT

Guaranteeing your Vehicle Exceeds Fortress Certification Standards



SUPERIOR FORTRESS CERTIFIED MULTIPOINT

Performed on Every Vehicle



FORTRESS CERTIFIED TECHNICIAN

Making Sure Every Vehicle Exceeds Fortress Standards Before it Leaves our Lot



7 YEAR / 125,000 MILE POWERTRAIN WARRANTY

Protecting the Most Important Expensive Parts of Your Fortress Vehicle



SPECIAL FINANCING

Available on All Fortress Certified Vehicles



24 HOUR ROADSIDE ASSISTANCE

PLUS! Fortress Wrap Coverage
is Available for Your Vehicle

Ask one of our Fortress Team Members for More Details

WHAT IS FORTRESS MULTIPOINT ?



CERTIFIED PRE-OWNED INSPECTION CHECKLIST

VIN:

Dealer Name: _____ Stock Number: _____

Model: _____ Exterior Color: _____ Year: _____

Date Inspected: _____ Mileage: _____ WO#: _____

VIN Eligibility: Prior to inspection the Dealer must run and print a Service Comm and vehicle history report to confirm vehicle qualifications, including: clean title, no open service campaigns/recalls, no warranty exclusions, no more than 6 years (current plus 5 years) from the original in-service date (from each January 1), AND having fewer than 80,000 miles on the odometer.

Instructions: Attach a copy of the Certified Pre-Owned Inspection report to the Work Order (W.O.) if referenced above. The W.O. is the document of record for all notes, readings, consult print outs, and repairs performed. This Certified Pre-Owned Inspection Report, along with the W.O., VSC Application and Bill of Sale, may be requested in the future to determine repair eligibility. If adjustments or repairs are required, please note on Work Order.

VIN/TSBs/RECALLS/DTCs/MAINTENANCE	Meet	Adjust	N/A			
1 Vehicle has Required State Decals (Emissions, Inspection, Etc.)						
2 Check, Document, Repair and Retest Any Diagnostic Trouble Codes						
3 Oil Change/Scheduled Maintenance Performed						
4 Check for All DTC Sub-systems Inspection						
POWERTRAIN/CHASSIS						
ENGINE MECHANICAL CONDITION						
5 Fluid Leakages (Record Where and What is Leaking)						
6 Oil in Air Cleaner (Can Indicate Excessive Blow-by or Faulty PCV System)						
7 Water in Oil (Check Underside of Oil Filler Cap)						
8 Engine Oil (Condition/Level)						
9 Timing Belt Replaced per OEM Maintenance Schedule						
10 Cylinder Power Balance- Run Diagnostics (If Error Code(s) Present, Compression Check Required)						
11 Fluids (Condition/Level)						
12 Vacuum Hoses (Condition)						
13 Engine Mounts (Condition)						
COOLING SYSTEM						
14 Hoses (Condition)						
15 Coolant (Condition/Level/Leaks/Freeze Point/Voltage/Corrosion)						
16 Radiator (Condition/Tube/Fins) Pressure Test Cap/System						
17 Cooling Fan/Fan Clutch/Fan Motor (Condition/Operation/Auxiliary Fan Operation)						
18 Water Pump (Noise/Leaks)						
19 Recovery Tank (Condition/Fluid Level/Sensor Operation)						
20 Belts (Condition/Cracks/Glazed/Frayed/Adjustment)						
FUEL SYSTEM						
21 Fuel Pump Noise/External Fuel Pump Leakage						
22 Fuel Lines/Hoses (Condition/Check for Signs of Leakage)						
23 Fuel Filter (Condition/Replace per Maintenance Schedule)						
24 Air Filter (Condition/Replace per Maintenance Schedule)						
25 Check Injection Pump Timing (Diesel)						
26 Perform Boost Pressure Test (Turbo Diesel)						
27 Check Vacuum Pump Operation (Diesel)						
ELECTRICAL SYSTEM						
28 Remote Keyless Entry Fob (Operation/Battery Condition)						
29 Wiring (Condition)						
30 Starter Operation (Draw/Amperage)						
31 Alternator Charging (Voltage and Amperage Output) Record Regulated/Maximum						
32 Ignition System Operation						
33 Battery Condition: (Fluid/Level/Corrosion/Voltage/Load Test) Record Readings (Requires Battery Tester)						
34 Check Pre-Glow System (Amperage Draw-Diesel)						
TRANSMISSION/DIFFERENTIAL/TRANSAXLE/TRANSFER CASE						
35 Transmission System (Condition/Operation)						
36 Automatic Transmission/Transaxle Fluids (Condition/Level/Leaks/Fill or Change Oil and Filters)						
37 Manual Transmission/Drive Axle/Transfer Case Fluids (Condition/Level/Leaks/Fill or Change Oil)						
38 Transmission Mounts (Condition/Cracked/Oil Soaked/Broken/Replace Worn Mounts)						
39 Transfer Case (Operation)						
40 Universal Joints/CV Joints/Boots (Condition)						
41 Differential/Drive Axles (Condition/Leaks/Damage)						
42 Clutch (Operation/Fluid Level)						
HYBRID SYSTEM						
43 Inverter Coolant (Level/Condition/Concentration)						
44 Hybrid Battery (Charge Level)						
45 12-V Auxiliary Battery (Correct Application)						
46 Inspect Integrity of Protective Shields for High Voltage Harness Under Vehicle from HV Battery to Engine Compartment						
47 Hybrid Electronic Control Unit (Run Diagnostic)						
48 Multi-Information Display (Operation)						
49 Diagnostics Scan (Check for Codes and Software Update)						
SUSPENSION/STEERING						
50 Tires (Check for Uneven Wear)						
51 Steering/Suspension Fluid (Condition/Level/Leaks Top Off as Necessary)						
52 Steering Gear and Linkage (Condition/Leaks/Boots)						
53 Power Steering Pump and Hoses (Leaks/Noise/Operation)						
54 Suspension System/Control Arms/Ball Joints/Bushings (Condition)						
55 Tie Rods and Idler Arm (Condition)						
56 Sway Bars/Links/Bushings (Condition)						
57 Springs (Condition/Ride Height)						
58 Struts/Shocks (Leakage)						
BRAKES/EXHAUST SYSTEM						
59 Brakes/Calipers/Lines Operate Properly with No Signs of Damage						
60 Brake Fluid (Level/Condition Top Off as Necessary)						
61 Pads/Shoes: 50% Remaining - Front _____ Rear _____						
62 Rotors/Drums (Condition/Wear with No Abnormal Sign of Grooving/ Discoloration)						
63 Brake System Lines/Hydraulics/Hoses/Fittings (Condition/Wear/Leaks)						
64 Parking Brake (Operation/Adjustment/Condition)						
65 Master Cylinder and Booster (Operational/Leaks)						
66 Entire Exhaust System (Condition/Leaks/Damage/Noise)						
67 Catalytic Converter and Shielding Condition						
68 Perform Emission Control Tests and Record Readings						
BODY FRAME						
UNIBODY FRAME						
Visually Inspect for Repairs, Damage, Abnormal Tire Wear. Note: Overall						
69 Vehicle Inspection Should Take Place at This Point for Rust & Damage Due to Some Natural Disaster. Look Under Carpet in Trunk, Ltr., and Under Dash for Flood Damage.						
DOORS/HOOD/TRUNK/TAILGATE OPERATION						
Release Mechanisms Manual/automatic, Hinges, Alignment, and Proper						
70 Attaching Devices (Bolts and Over-spray Indications of Damage Repairs/Proper Operation and Closing)						
ROAD TEST						
71 Starting Cold/Hot						
72 Engine Idle Quality						
73 Engine Performance/Smooth Acceleration						
74 Engine Noise (Cold/Hot and High/Low Speeds)						
75 Transmission/Transaxle Noise (Cold/Hot) Automatic Transmission Shift Points/Slippage (Operational/Smooth)						
76 Points/Check at All Shift Points - Overdrive Control Switch and Indicator Light)						

Meet Adjust N/A

White- Service File

Yellow- Customer

Pink- Sales File

WHAT IS FORTRESS MULTIPOINT ?



	Meet	Adjust	N/A
N/A			
ROAD TEST (continued)			
77 Shift Interlock (Operation)			
78 Drive Axle & Transfer Case Bearings or Gear Noise/Vibration (Adjust/Replace)			
79 Manual Transmission (Gear Change/Operation/No Grinding)			
80 Clutch Operation (Smooth Engagement/Slippage/Chatter)			
81 Steering/Rack and Pinion/Steering Linkage Performance (Steering Wheel Free Play/Center)			
82 Brakes/ABS (Effectiveness/Operation/Noise/No Pulling or Pulsating) Note: ABS may pulsate under hard braking			
83 Cruise Control Operations (Including Resume)			
84 Intelligent Cruise Control (Operation)			
85 Gauge/Speedometer/Tachometer/Odometer/Oil (Operation)			
86 Body/Suspension (Performance/Noise/Rough Road Test)			
87 Tire Pressure Monitoring System (Operation/Indicator Light)			
INTERIOR			
HEATING/VENTILATION/AC/DEFOGGER/DEFROST			
88 Air Conditioning System (Cold/Condition/Operation)			
89 Heating System (Hot/Condition/Operation)			
90 Defogger/Defroster (Operation)			
91 Air Cabin Filter (Condition: Change per Maintenance Schedule)			
WINDOW/DOOR LOCK OPERATION			
92 Door Locks/Controls (Manual/Automatic Operation)			
93 Child Safety Locks (Operation)			
94 Windows/Controls (Manual/Automatic Operation, Locks)			
AIR BAGS/SEAT BELTS			
95 Seat Belts (Condition/Operation) Air Bags (Exterior, Condition/Intact/No Codes/Dash Light Operation) Note: When inspecting the Air Bag System, look at steering wheel for abnormal wear (could indicate the vehicle has been repaired and a used steering wheel & air bag have been used).			
AUDIO/DVD/ALARM/NAVIGATION SYSTEMS			
97 Audio System- Radio, Cassette, CD, Speaker (Condition/Operation)			
98 DVD System (Condition/Operation)			
99 Antenna (Condition/Operation)			
100 Alarm/Theft Deterrent System (Condition/Operation)			
101 Navigation System (Operation)			
INTERIOR AMENITIES			
102 Clock (Condition/Operation)			
103 Horn (Condition/Operation)			
104 Lighter/Power Outlet(s) (Condition/Operation)			
105 Ashtrays/Storage (Condition/Operation)			
106 Glove Compartment (and Light)/Center Armrest Console (Condition/Operation)			
107 Tilt/Telescopic Steering Wheel (Operation)			
108 Steering Wheel Lock (Operation)			
109 Mirrors/Rear View (Condition/Operation)			
110 Instrument Panel/Lights and Warning Lights (Condition/Operation/Bulb Check)			
111 Warning Chimes (Operation)			
112 Interior Courtesy/Dome/Map Lights (Operation)			
113 Fuel Filler Door Release (Operation)			
114 Interior Door Handle (Operation)			
INTERIOR TRIM/CARPET/FLOOR MATS			
115 Carpet (Condition/Appearance)			
116 Floor Mats (Condition/Appearance)			
117 Door Trim/Panels/Dashboard/Packages Shelf (Condition/Appearance/Attachment)			
118 Headliners (Conditioning/Appearance)			
119 Sun Visors (Condition/Appearance Vanity Mirror Light)			
LUGGAGE COMPARTMENT/TRUNK/TRUCK BED			
120 Luggage Compartment Mat/Trim/Carpet/Cargo Net (Condition)			
121 Luggage Compartment Light (Operation)			
122 Jack/Tools (Condition)			
123 Emergency Trunk Release (Operation)			
SEATS			
124 Seat upholstery (Condition/Worn/Ripped/Cracked/Faded)			
125 Seat/Headrest Adjustments (Manual/Automatic Operation)			
126 Heated/Cooled Seats (Operation)			
SUNROOF/MOONROOF/CONVERTIBLE TOP			
127 Sunroof/Moonroof (Condition/Operation)			
128 Convertible Top (Condition/Operation/Rear Window and Zipper Operation)			
BODY EXTERIOR			
BODY PANELS/BUMPERS/FASCIAS			
129 Inspect for Damage, Dings, Dents, Alignment, Mismatched Paint and Overall Paint Condition (Clear Coat)			
130 Inspect Bumpers for Damage, Alignment and Improper Repairs			
131 Bedliner (Condition)			
GRILL/TRIM/MOLDINGS/ROOF RACK, ETC.			
132 Condition: Bent, Dings, Parts Missing and Proper Attachment			
GLASS/MIRROR/WIPER AND WASHER CONDITION			
133 Windshield (Damage, Pitted, Repaired, Wiper Marks, Cracked)			
134 Side/Rear Windows (Damage, Pitted, Repaired)			
135 Mirrors (Condition of Mirror, Hinge, Operation)			
136 Wipers (Condition of Mechanism/blade)			
137 Wipers (Operation/Speeds/Delay)			
138 Washer (Fluid Level/Spray Pattern)			
EXTERIOR LIGHTS			
139 Headlights, High Beams (Alignment/Condition/Auto-Function/Operation)			
140 Taillights (Lens Condition/Operation)			
141 Brake Lights/High Mount Brake Light (Lens Condition/Operation)			
142 Parking Lights (Lens Condition/Operation)			
143 Hazard Lights (Lens Condition/Operation)			
144 Reverse Lights (Lens Condition/Operation)			
145 Turn Signal/Side Marker Lights (Lens Condition/Operation)			
146 License Plate Lights (Lens Condition/Operation)			
147 Fog/Driving Lights (Lens Condition/Operation)			
TIRES & WHEELS			
148 OEM Size and Speed Rating (2WD/4WD/AWD- Same Brand per Axle)			
149 Tread Depth (Minimum 5/32") Tire Tread Depth Measurements: Left Rear: _____ Right Rear: _____ Left Front: _____ Right Front: _____			
150 Condition/Abnormal Wear (Sidewalls, Vibrations/Alignment Problems)			
151 Pressure (Record Reading for Each Tire)			
152 Alignment (Refer to #50, #69 & #81) If Problem Noted Alignment Should be Checked			
153 Spare Tire (Condition/Tread/Pressure)			
154 Wheels (Condition/Visual Run out/Curb Damage/Finish)			
ADDITIONAL DETAIL ITEMS			
155 Minimum One Key or Keyless Remotes			
156 Exterior is Clean and Free of Swirl Marks and Removable Scratches Body is Free of all Dents & Reasonably Free of Swirl Marks & Removable Scratches			
158 Bumpers and Fascia Free of Gouges and Mismatched Paint			
159 Wheels/Wheel Covers and Tires are Clean and Properly Dressed			
160 Interior is Free of Debris/Odor, Clean and Properly Dressed			
161 Seats, Carpets, Headliners and Floor Mats (If Equipped) are Free of Stains			
162 Interior Surfaces are Free of Holes, Tears, Fading or Excessive Wear			
Required Technician Signature			
Technician certifies that all mechanical items have been inspected.			
_____	dealership technician	_____	date
Required Manager Signatures			
I certify that all mechanical repair standards have been met.			
_____	Service Manager	_____	date
I certify that all detailing and appearance standards have been met.			
_____	Sales Manager	_____	date
CUSTOMER SIGNATURE			
I acknowledge that I have received a copy of the Certified Inspection Checklist and a copy of the Certified Pre-Owned Warranty.			
_____	customer	_____	date

White- Service File

Yellow- Customer

Pink- Sales File

WHAT MAKES A
FORTRESS CERTIFIED
VEHICLE ?
ROCK SOLID



7 YEAR
125,000 MILE
Powertrain Warranty

Covered Components:
Engine, Transmission,
Transfer Case,
Drive Axle & Assembly.



RENTAL CAR
Up to \$35/Day and up to 5 Days
per Covered Breakdown



24 HOUR ROADSIDE ASSISTANCE

- Gasoline up to two gallons
- Flat tire service (with inflated spare)
- Battery jump start
- Locked-out assistance



SPECIAL FINANCING

WHAT'S THE FORTRESS EXCLUSIONARY WRAP COVERAGE ?



The Fortress Exclusionary Wrap Coverage

Wraps Around Your Underlying Fortress Powertrain Coverage, Covering Nearly ALL Factory Installed Components of Your Fortress Certified Vehicle for up to 7 Years and 125,000 Miles

Components Protected by the Fortress Wrap Include But Are Not Limited To:

- Engine Cooling
- Air Conditioning
- Electrical Systems and High Tech Components
- Suspension
- Fuel System
- Navigation
- Brakes

*Ask a Fortress Team Member for Exact Coverage Details

PROCESS RESULTS

- Increased Vehicle Sales
- Increased PVR (Front & Back)
- 74% ITD Wrap Penetration at TKO Auto Group
- Increased CSI
- Higher Service Retention
 - Warranty Work
 - Future Purchases
 - Create Certified Loyalty to your Dealership



WHY IS FORTRESS CPO BETTER THAN THE FACTORY?



DISTINGUISHES YOUR DEALERSHIP FROM THE COMPETITION



BUILDS YOUR DEALERSHIP'S BRAND



DRIVES CUSTOMERS BACK TO YOUR SERVICE DEPARTMENT



ROCK SOLID PROCESS TO DRIVE WRAP PENETRATION



YOU KEEP 100% OF THE UNDERWRITING PROFITS



YOU GET ACCESS TO CAPITAL & INVESTMENT INCOME



Extra Bank Advance for Fortress Certified

TYPICAL FACTORY PROGRAM



DISTINGUISHES THE FACTORY FROM THE COMPETITION



BUILDS THE FACTORY'S BRAND



DRIVES CUSTOMERS BACK TO ANY LIKE-FRANCHISE DEALERSHIP



NO CLAIMS CONTROL



THE FACTORY KEEPS THE PROFITS (\$200 - \$400 PER UNIT)



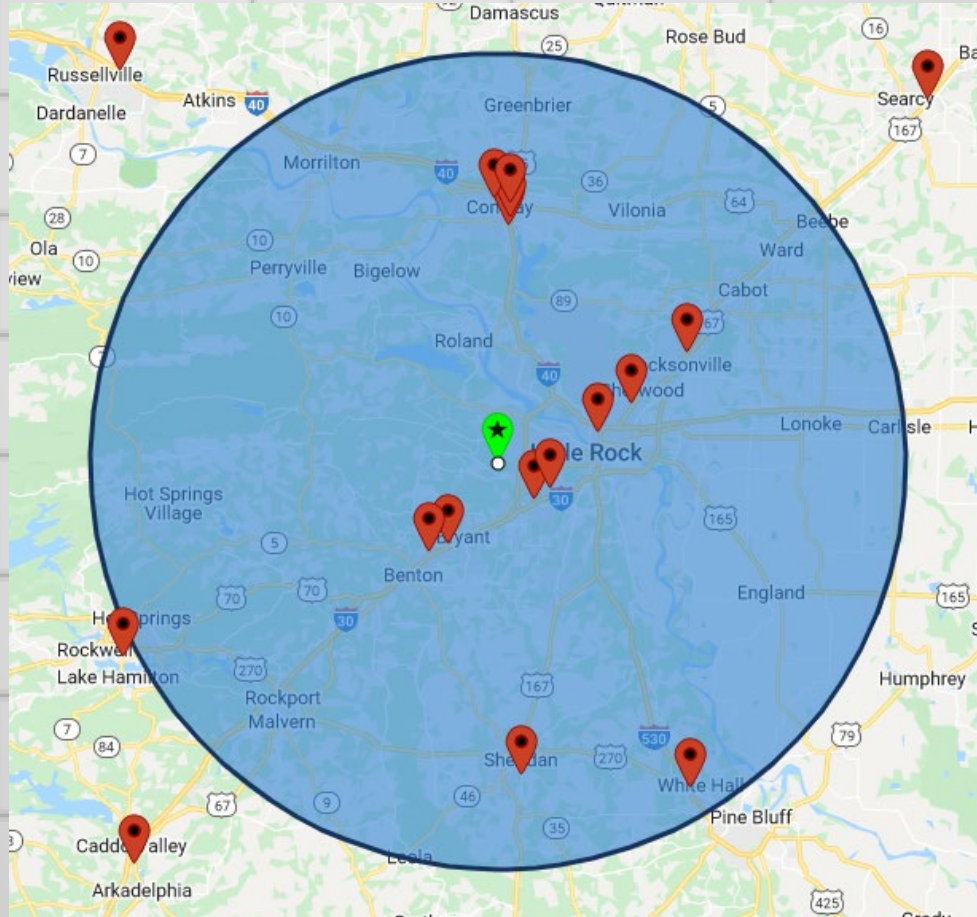
THE FACTORY GET'S EVERYTHING



BUILT TO BENEFIT THE FRANCHISE... NOT THE DEALER

40-MILE CLAIMS TIE-BACK

Drives Retention & Service Profits



TAX BENEFITS

Your Effective Tax Rate

EXAMPLE NET PREMIUM <i>(Single Contract)</i>	EXAMPLE LOSS RATIO	TAX RATE
\$750	$\$750 \times 40\% = \300 <u>Underwriting Profit:</u> $\$750 - \$300 = \$450$	0% Underwriting Profit Exempt

EXAMPLE UNDERWRITING PROFIT	INVESTMENT INCOME OVER 5 YEARS <i>(4%)</i>	TAX ON INVESTMENT INCOME ONLY	EFFECTIVE TAX RATE
\$450	\$90	21% = \$18.90	4.2%

autodealer

YOUR DAILY OPERATIONS MAGAZINE

2021 DEALERS CHOICE AWARDS

Portfolio
Diamond Award
Service Contract Reinsurance

FOR IMMEDIATE RELEASE

Portfolio Earns 12th Straight Top Ranking in the Annual Dealers' Choice Awards

The only provider of reinsurance to be ranked at the top every year

(Lake Forest, CA, June 19, 2020) Portfolio, one of the nation's leading reinsurance program managers for automotive dealers, has been voted for the tenth consecutive year as a top provider of Vehicle Service Contracts- Reinsurance in the annual Dealers' Choice Awards national survey sponsored by Auto Dealer Today magazine.

"Ten years of us ranking at the top says a lot about how dealers regard our programs," said Brent Griggs, President and CEO. "We are grateful that our clients took the time to vote to demonstrate their high level of satisfaction with Portfolio."

"It's essential to also thank all of our independent agents, who are the face of Portfolio in the dealer-ships every week, and our Reinsurance Specialists who support our agents and dealers," added Brent Griggs, President & CEO. "Everyone should recognize that their hard work and dedication in meeting each dealer's needs is why we are ranked at the top every year."

- Brent Griggs
CEO, Portfolio

Dan Haugen, Chief Sales Officer added, "I also want to express our thanks to all of our dealers for this vote of confidence in Portfolio. We are focused 100% on our dealers' need for success in the dealership and the reinsurance company, so it's rewarding to have their votes for us each year. It means we are doing a good job, but we will never rest on our laurels in this fast-changing industry."

"It's essential to also thank all of our independent agents, who are the face of Portfolio in the dealerships every week, and our Reinsurance Specialists who support our agents and dealers," added Griggs. "Everyone should recognize their hard work and dedication in meeting each dealer's needs is why we are ranked at the top every year."

The survey was conducted over four weeks during March and April of this year in an audited process where hundreds of dealer principals and other dealership personnel scored their satisfaction with providers in 34 categories of products and services. Survey respondents are asked to cast votes only for providers with which they have firsthand knowledge and experience.

In addition to identifying their primary providers in each category, respondents must rate their providers in four qualities: (1) the product or service provided; (2) customer support and service; (3) the overall value for dollars spent; and (4) whether the dealer would recommend the provider. The quality of the votes is weighted more heavily than the quantity in order to level the field.

Portfolio will be recognized as the Top Reinsurance Performer in the August 2020 print issue of Auto Dealer Today magazine and online at www.autodealertoday.com. Award winners will be honored at the Industry Summit in Dallas in early September this year.



PortfolioReinsurance.com

PORTFOLIO GROUP OPERATING HIGHLIGHTS

Put Your Program to The Test

- **1,237** Reinsurance Companies Under Management.
- **Over 2,000** Dealer Rooftops.
- **Over \$2.9 BILLION** in Written Premium.
- **Over \$1.8 BILLION** in Total Assets.
- **Over \$398 Million** Investment Income Earned.
- **Dealers have borrowed \$745 Million** to expand and improve operations.
- **Dealers have taken over \$650MM in DIVIDENDS** from their reinsurance companies.



TESTIMONIAL – TKO AUTO GROUP

- Portfolio / Global customer since 2012.
- Grew from 3 to 11 Stores.
- Leveraged Reserve Capital to Fuel Growth.
- 70% Increase in Backend PVR.
- Complete Claims Control for Customer Satisfaction.
- Investment Control - used my own Money Manager.
- Minimized effective tax rate.

“Partnering with Portfolio is one of the best business decisions I have ever made. Our company would not be where it is today without the creation of the Fortress Product Platform. Having access to capital, control over investments, the ability to see your monthly money on your phone, and quarterly sessions are unmatched in the industry.”







ELIGIBLE VEHICLES

Vehicles up to 5 years old and having less than 80,000 miles on the odometer at the time of sale

 **7 Year / 125,000 Powertrain Warranty**

 **Emergency Roadside Assistance**

 **Available Wraps**



ELIGIBLE VEHICLES

Vehicles up to 15 years old and having less than 200,000 miles on the odometer at the time of sale

 **3 Year / 36,000 Powertrain Warranty**

 **Available Wraps**



ELIGIBLE VEHICLES

All New Vehicles.

 **20 Year / 200,000 Powertrain Warranty**

MARKETING MATERIALS



License Plate



Window Cling



Brochure

PROCESS RESULTS

The Only Product of It's Kind

- Increased Vehicle Sales
- Increased PVR (Front & Back)
- 61% ITD Wrap Penetration at TKO Auto Group
- Increased CSI
- Unmatched Service Retention for Higher Mileage Vehicles
 - Warranty Work
 - Future Purchases
 - Create Certified Loyalty to your Dealership



*Good for the Dealer.
Good for the Customer.*